



SILVER COAST PROPERTIES

REAL ESTATE

— MARKET SNAPSHOT —

March 2026



LOCAL INSIGHT. REAL RESULTS.
Serving Coastal & Inland Communities.

BRUNSWICK COUNTY & SURROUNDING AREAS

BRUNSWICK COUNTY



NEW LISTINGS
March 2026: 979 **+14.1%**
March 2025: 858

UNITS SOLD
March 2026: 544 **+2.8%**
March 2025: 529

AVERAGE SALES PRICE
March 2026: \$476,813 **+5.6%**
March 2025: \$451,516

MEDIAN SALES PRICE
March 2026: \$382,478 **+5.9%**
March 2025: \$361,190

TOTAL SALES VOLUME
March 2026: \$259,386,145 **+8.6%**
March 2025: \$238,851,928

Inventory is climbing, but demand is still holding. Prices continue to rise at a steady, sustainable pace.

BLADEN COUNTY



NEW LISTINGS
March 2026: 20 **+33.3%**
March 2025: 15

UNITS SOLD
March 2026: 9 **-18.2%**
March 2025: 11

AVERAGE SALES PRICE
March 2026: \$246,822 **+29.3%**
March 2025: \$190,936

TOTAL SALES VOLUME
March 2026: \$2,221,400 **+5.8%**
March 2025: \$2,100,300

Fewer transactions, but prices jumped sharply. This usually points to a handful of higher-end sales skewing the numbers.

COLUMBUS COUNTY



NEW LISTINGS
March 2026: 32 **-23.8%**
March 2025: 42

UNITS SOLD
March 2026: 24 **+4.3%**
March 2025: 23

AVERAGE SALES PRICE
March 2026: \$213,219 **+6.6%**
March 2025: \$199,965

TOTAL SALES VOLUME
March 2026: \$5,117,246 **+11.3%**
March 2025: \$4,599,190

Less inventory, more sales, rising prices—that's tightening supply. This market is strengthening beneath the surface.

ROBESON COUNTY



NEW LISTINGS
March 2026: 12 **-14.3%**
March 2025: 14

UNITS SOLD
March 2026: 5 **-28.6%**
March 2025: 7

AVERAGE SALES PRICE
March 2026: \$152,900 **-30.1%**
March 2025: \$218,871

TOTAL SALES VOLUME
March 2026: \$764,500 **-50.1%**
March 2025: \$1,532,095

This is a clear contraction. Fewer buyers, lower prices, and reduced volume. Not all markets move together—this one is lagging.

WHAT THIS MEANS FOR BUYERS & SELLERS



Brunswick County remains the anchor—stable growth, strong demand



Inventory is rising—buyers have more options than a year ago



Prices are still climbing—but at a controlled pace



Outlying counties are diverging—some strengthening, others pulling back

BOTTOM LINE

The coastal market is not crashing—it's normalizing.

Well-priced properties are still moving. Overpriced ones are sitting.



THINKING ABOUT BUYING OR SELLING?

Local knowledge matters more than ever in a market like this.

www.silvercoastnc.com



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Your Coastal Market Specialists



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PROVEN RESULTS